

# Hi, I'm Manuel.

User Experience  
Interaction Design  
Design Thinking  
Motion & Visual Design

## Profile

From the role of creative coder with a passion for motion & visual design, creating award winning and ground breaking work, I have grown towards the leadership position of interactive director and later senior UX designer where my broad background and vast experience enables me to see the bigger picture and align all the details accordingly to develop meaningful design solutions that support and delight people's lives and meet business goals.

Throughout the years I worked on a multitude of different projects on client and agency side, for some of the best and biggest brands out there . The whole UX design process is where I am at home, from persona development to customer journey mapping, ideation workshops, design, prototyping, usability testing.

My mature mindset allows me to succesfully communicate all along the process with stakeholders to create consensus and ensure continuouity.

## Client list

Mercedes-Benz  
Nintendo  
London Science Museum  
Rabobank  
Canon  
G-Star  
Montblanc  
Vodafone  
Sony  
Philips  
Innogy  
(...)

## Agencies

Ogilvy Interactive  
Leo Burnett  
Scholz & Volkmer  
Random  
TheValley  
Media Catalyst  
MediaMonks  
Achtung!  
Greyworld  
Mobtzu  
Nolte & Lauth  
(...)

## Awards

Gold - New York Festivals  
2x Webby Award  
3x FWA  
W3 Award  
(...)

## Publications

Featured in D-Zone  
Interview in FWA

